

THE ENTREPRENEURIAL CELL
HANSRAJ COLLEGE

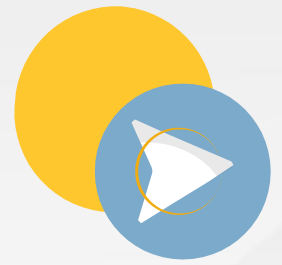


VIDYA VISTAR REPORT

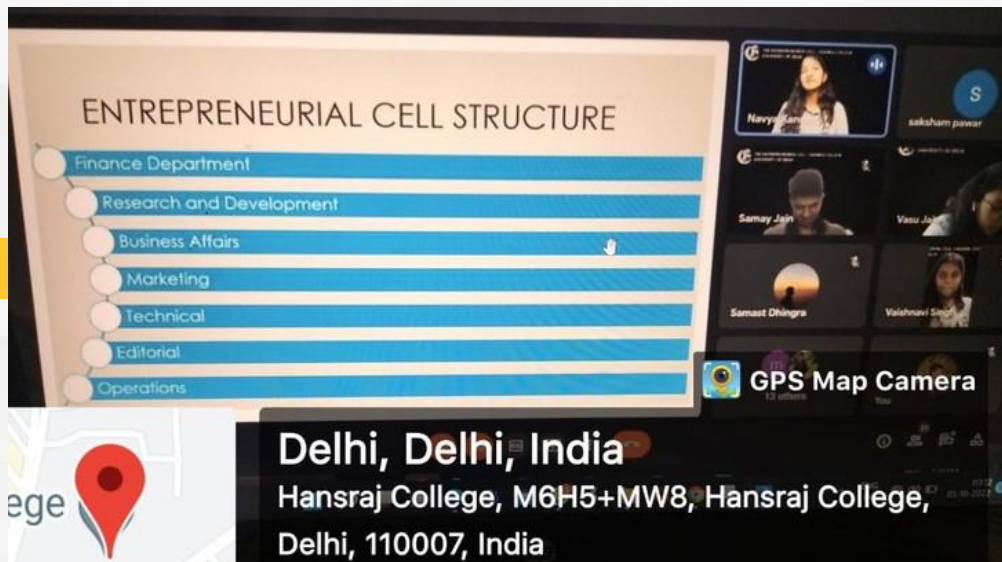
2022



THE SCHEME



The Vidya Vistar Scheme is based on the principle of mutual respect, cooperation and sharing between two Colleges/Departments of both the universities as equal partners. We share Expertise and knowledge of the faculty members and other academic facilities and resources.



SESSIONS

The Entrepreneurial Cell of Hansraj College planned a total of three sessions with the motive of sharing knowledge and expertise about entrepreneurship.



Introduction



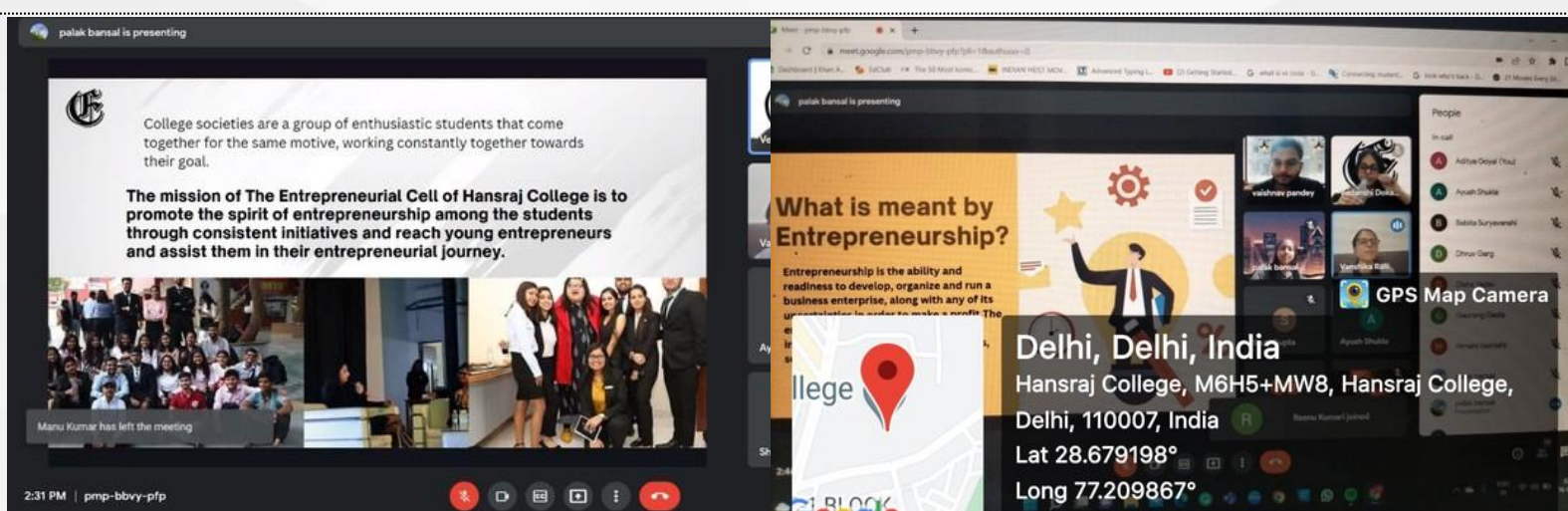
Experience



Enlightenment

1. INTRODUCTION

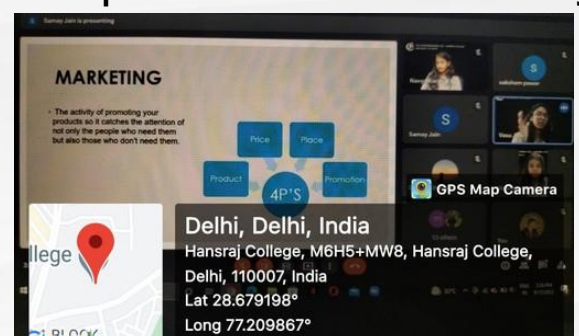
First session was an ice breaker session involving fun quizzes and games on entrepreneurship. The session was made interactive by starting with a fun quiz on popular companies, advertisements, etc. The participants were introduced about the idea and basics of Ecell. An overview of entrepreneurship in general was provided by the mentors. The session ended with an interesting riddle game on popular startups.

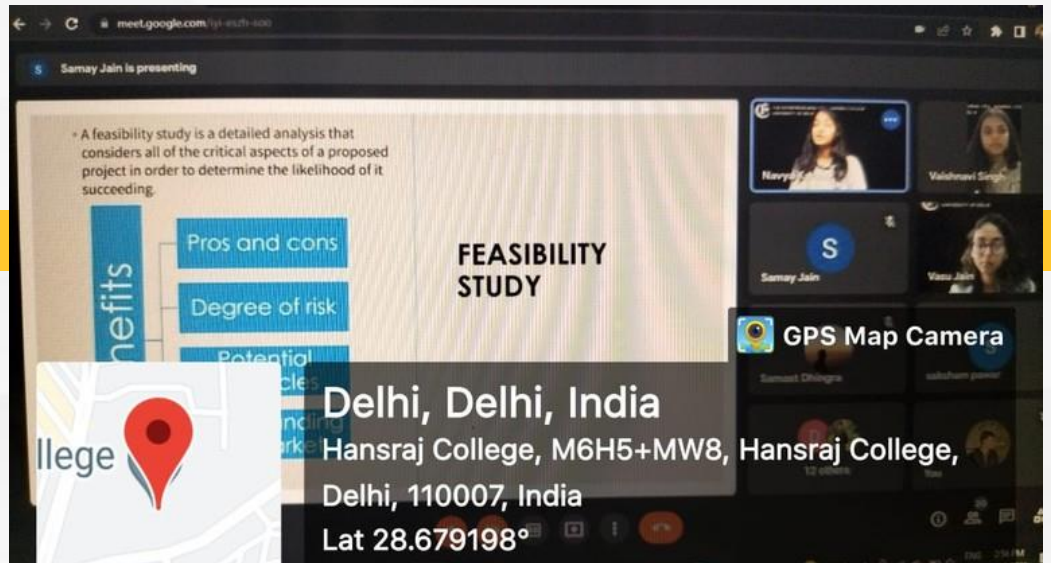
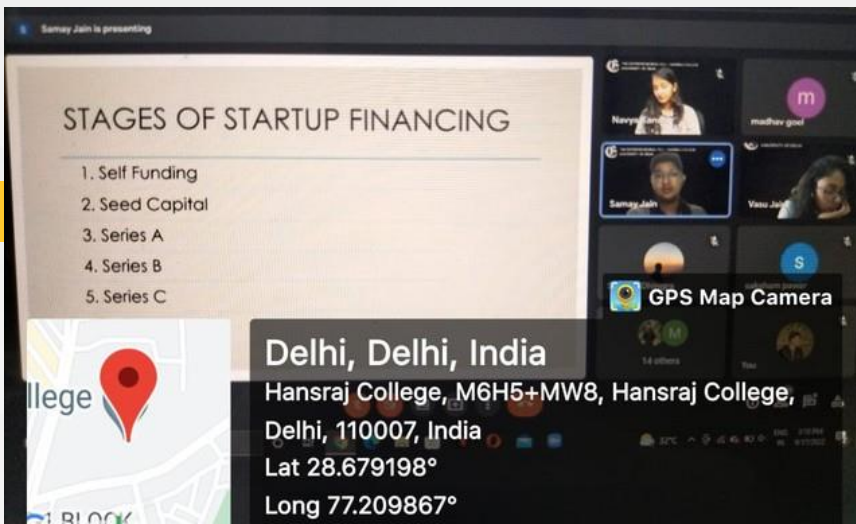


2. EXPERIENCE

The second session included sharing of experience, skills and knowledge gained by as a member of Ecell. The mentors shared how Ecell organises its events including logistics, marketing, event management, etc that takes place. Further, participants were also introduced to the concept of building a startup from scratch involving areas of :

- Feasibility study
- Market analysis
- Marketing strategies
- startup financing, etc





3. ENLIGHTENMENT

The third session aimed at giving the participants a hands on experience on various aspects like marketing, finance, ideation and much more. This involved various activities like preparing elevator pitch and also short assignments to test the knowledge gained in previous sessions. The session also included areas of CV building, business tool kit, swot, pestal, etc.